

# JK Paper Approach To Its Cost Competitiveness

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## ABSTRACT

Cost competitiveness is a continuous Improvement process which works as sequel to value addition at each stage of processing in any manufacturing unit. Additionally, cost & quality go hand in hand. Both are complementary and in today's scenario, quality at lowest cost is order of the day. JKPM as a leader of quality products like JK Copier, JK Excel Bond, JK Bond, JK Cote etc has never lost sight of cost and it has been our constant endeavor to optimize cost in each operation.

Though, Cost Compression / optimization is being practiced on a regular basis, thought was given in the year 2000 after which the process of cost compression was institutionalized. This paper describes how in JKPM, cost compression measures took off in a more scientific way and on a sustained basis, its modalities and benefits accrued. It also touches upon how source of the major losses were identified and efforts made for their reduction. Best of technology, best of machines & a whole lot of things can be had at a price, but, optimization of cost and efficiency is truly in-house which JKPM has successfully established.