

Maintenance for Enhanced & Sustainable Profitability

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ABSTRACT

The dynamics of Globalization and Information Technology have made economic boundaries disappear providing global players, smaller multinationals and local companies unlimited growth opportunities. These opportunities have been further multiplied by a booming Indian economy. To best utilize these opportunities, an organization must enhance its productivity through streamlined and efficient production processes. Productivity is vital in improving competitiveness, market position and achieving the prime objectives of any business organization i.e. enhanced and sustainable profitability.