

Innovation & Technology is the Key for Profitable Growth

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ABSTRACT

This paper describes how the new Steambox technology is helping mills around the world in their efforts to make the best quality products at the lowest possible cost. The lower cost of ownership and improved performance results, compared to the older technology steambox, gives a return on investment of only 39 months.

Over last few years, India has been one of the fastest growing regions in pulp and paper sector. In order to sustain this momentum going forward and to better position the industry within the fast paced global market place, industry participants need to ensure that any increase in topline growth is accompanied by a commensurate increase in both productivity and profitability. This entails pursuing a twopronged strategy of maintaining / improving product quality while at the same time ensuring that the total cost of production is low. Both these objectives can be achieved by using latest and most innovative technologies such as the new Steambox technology within Indian pulp and paper machines. New steambox technology offers both profiling and higher heat transfer efficiency, at the same time, with the lowest steam consumption as compared to conventional steamboxes.